



VOLUNTEERING STORIES, TOPIC 1: RECRUITMENT AND RETENTION

To inform the reader on the volunteering topic, to inspire and to provide new insights the volunteer and/ or manager can use in their context.

INFORMATION

USEFUL FOR

- Managers and volunteer trainers, organisations working with volunteers
- Volunteers and operators in the organisations

TYPE OF TOOL

Article

DURATION

From 15 minutes to hours of reading (through the extra material)

MAIN FIELDS OF ACTION

Green Actions
Promotion of Ideas
Social Economy
Taking Action

RELATED SDG

All 17 SDGs are relevant for this activity

DESCRIPTION

This is the first in a four-part series on core volunteer management topics. Each story covers various key themes and concepts and provides a reading list for further deepening of your knowledge on each topic. It focuses on recruitment and retention mechanisms that exist when working with volunteers.

ONLINE RESOURCE

www.vow-project.eu/four-themes-in-volunteering
<https://www.vow-project.eu/wp-content/uploads/Recruitment-and-retention-Topic-1.pdf>

