



FAIR TRADE PICTONARY - Altromercato VERSION

In-depth analysis of the Fair Trade Pictionary developed by Oxfam Intermón through the stories of producers (from Palestine, Philippines, Morocco etc.).

INFORMATION

USEFUL FOR

- Managers and volunteer trainers, organisations working with volunteers
- Volunteers and operators in the organisations

TYPE OF TOOL

Game

DURATION

Depends on the amount of time you want to spend on it.

MAIN FIELD OF ACTION

Fair Trade

RELATED SDG

8 - Decent Work and Economic Growth

DESCRIPTION

This is an implementation of the Fair Trade Pictionary developed by Oxfam Intermón; it can be played as a continuation of the latter or separately. Its progression is as follows:

- 1) The chosen person selects a photo and matches a secret word to it (choosing it from the list of words/actions related to Fair Trade).
- 2) The other players looking at the photo must try to guess the secret word.
- 3) Once you have guessed the secret word, you can delve into the history of the producers who appear in the photo.

In the starting pack, there are photos of producers from the following organisations:

- PFTC - Philippines
- Meru Herbs - Kenya
- Al Reef PARC - Palestine
- CraftLink – Vietnam

You can expand the starting pack by adding photos of other fair trade producer organisations, always mentioning which ones they are.

SUPPORTING MATERIAL

[VoW Word PR3 Fair Trade Pictionary \(altromercato version\) materials.pdf](#)

